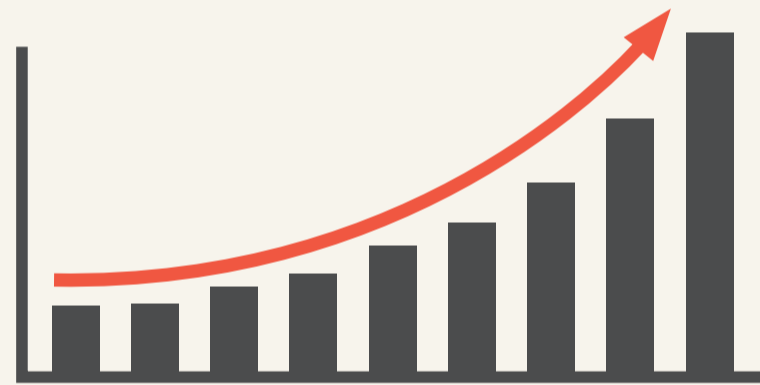


THE GLOBAL CARDIOVASCULAR DISEASE (CVD) CRISIS

Cardiovascular disease is the world's biggest killer, claiming **17.7 million lives per year** 1/3 prematurely under 70 years.

This number is steadily increasing



80% of all CVD deaths are from **heart attacks** and **strokes**

 **75%** occur in **developing countries**

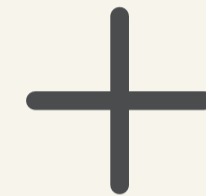
Premature deaths from heart attacks and strokes threaten global health and development.

RISK FACTORS

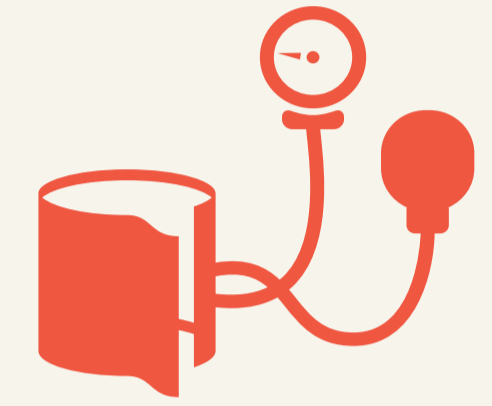
Major risk factors contributing to CVDs are:



TOBACCO USE



CONSUMPTION OF FOODS HIGH IN SALT



HIGH BLOOD PRESSURE

THE GLOBAL HEARTS INITIATIVE: Responding to the global cardiovascular disease crisis

An initiative to scale up national responses for prevention and management of cardiovascular diseases.



Technical package to defeat the global **tobacco epidemic**



Technical package for **salt reduction**



Technical package for **cardiovascular disease management** in primary health care

In the 2030 Sustainable Development Agenda, governments have committed to step up action to reduce premature deaths from cardiovascular disease and other NCDs to improve health and promote development.